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The cosmetic industry helping women cancer patients look their very best

**AstraZeneca Pharmaceuticals sponsors LGFB Workshops**



AstraZeneca Oncology chose August, women's month, to sponsor 33 LGFB workshops in Pretoria, Johannesburg, Cape Town, Port Elizabeth, Durban and Bloemfontein. To quote Leon Spamer, **"AstraZeneca Oncology is proud to be a sponsor of these Look Good...Feel Better workshops. We are incredibly impressed by the organization and its commitment to helping cancer survivors feel better by looking good."**

"Leon Spamer, fellow AstraZeneca colleagues & Charlotte Danby (Corporate Communications Consultants) watched 20 excited patients at Charlotte Maxeke J'burg Hospital leave the workshop with radiant faces, eyes sparkling & feeling confident."



Vincent Pallotti's workshop, Tuesday 24<sup>th</sup> August was no different. Hand massages set the scene for a time of fun and more importantly a time of learning as Naomi encouragingly addressed individual appearance related side effects, helped to 'put back' eyebrows & gave lots of tips. Helen then helped with the finishing touches by showing new & fun scarf ideas



What the workshop meant to me:  
• When I looked in the mirror I saw the person I used to know.  
• It changed my life... in the taxi on my way home I met a boyfriend  
• It made me feel I can go out feeling & looking good again.  
• The LGFB members & sponsors can't imagine what this workshop has meant to me – I feel life is worth living again. **Thank you from us all**



Thank you to AstraZeneca for your wonderful support in helping LGFB make an even greater difference to women in active cancer treatment. Almost 2000 women have attended a LGFB workshop this year, over 9,500 since 2004 when the programme began in South Africa. **Look Good...Feel Better is like a makeover for the spirit and that is a beautiful thing.**

